



AMAZING PERK EVENTS LLC

Creating Experiences • Nurturing Talent • Celebrating Culture



CULTURAL EXCELLENCE



WELLNESS PROGRAMS



PERFORMING ARTS



TALENT DEVELOPMENT



COMMUNITY ENGAGEMENT



PROFESSIONAL EXCELLENCE



*Inspiring Communities.
Celebrating Culture. Enriching Lives.*

DUBAI, UNITED ARAB EMIRATES



ABOUT US

Amazing Perk is a UAE-based cultural and wellness event organization dedicated to creating exceptional experiences that inspire, educate, and bring communities together.

We specialize in the conceptualization, planning, management, and execution of high-quality cultural, educational, wellness, and performing arts events.

Beyond events, we nurture and develop talent through structured training and professional platforms, empowering artists and performers to shine at festivals, competitions, concerts, exhibitions, corporate events, and community celebrations.

With a team of passionate professionals and internationally recognized experts, we deliver experiences that reflect creativity, cultural authenticity, and operational excellence.



VISION

To become one of the Middle East's most respected cultural and event management organizations, recognized for creating meaningful experiences that inspire people, preserve heritage, promote wellbeing, and celebrate artistic excellence.



MISSION

To design and deliver professionally managed cultural, educational, and wellness events that empower individuals, nurture artistic talent, strengthen communities, and contribute to the multicultural landscape of the UAE.

OUR CORE VALUES



EXCELLENCE

Maintaining the highest standards in planning, execution, creativity, and customer experience.



INTEGRITY

Building trust through professionalism, transparency, and ethical business practices.



CULTURAL PRESERVATION

Promoting and preserving traditional and contemporary arts while encouraging intercultural appreciation.



INNOVATION

Combining creative concepts with modern event management practices to deliver exceptional experiences.



COMMUNITY ENGAGEMENT

Creating opportunities that bring together individuals, families, schools, organizations, and communities.



WELLBEING

Integrating health, wellness, creativity, and positive lifestyle values into our programs and events.



OUR SERVICES

Comprehensive Event Management & Cultural Solutions

Amazing Perk offers end-to-end event management solutions designed to meet the needs of educational institutions, corporate organizations, government entities, cultural associations, communities, and private clients.



EVENT MANAGEMENT

- Cultural Festivals
- Performing Arts Festivals
- Music & Dance Festivals
- School Annual Day Productions
- Graduation Ceremonies
- Community Celebrations
- National Day Events
- Heritage Festivals
- Family Entertainment Events
- Corporate Events
- Conferences
- Award Ceremonies
- Product Launches
- Public Awareness Campaigns
- Charity Events
- Educational Programs
- Youth Festivals
- Wellness Festivals
- Government Cultural Programs
- Embassy Cultural Events
- International Cultural Exchange Programs



PERFORMING ARTS & CULTURAL PROGRAMS

- Bharatanatyam
- Mohiniyattam
- Folk Dance
- Contemporary Dance
- Classical Music
- Instrumental Music
- Vocal Performances
- Cultural Fusion Productions
- Stage Productions
- Dance Dramas
- Children's Cultural Performances
- Multicultural Performances



WELLNESS & COMMUNITY PROGRAMS

- Yoga Festivals
- International Yoga Day Celebrations
- Corporate Wellness Programs
- School Wellness Initiatives
- Women's Wellness Programs
- Family Wellness Events
- Senior Citizen Programs
- Children's Wellness Camps
- Mindfulness Workshops
- Lifestyle Awareness Programs



VISUAL ARTS & CREATIVE EVENTS

- Art Exhibitions
- Painting Competitions
- Drawing Festivals
- Photography Exhibitions
- Sculpture Displays
- Handicraft Festivals
- Children's Creative Events
- Art Workshops
- Live Art Demonstrations



TALENT DEVELOPMENT

At Amazing Perk, talent development is an integral part of our mission. We provide structured coaching, mentorship, rehearsal opportunities, and performance platforms that help individuals develop confidence, discipline, creativity, and leadership.

- Dance
- Music
- Yoga
- Performing Arts
- Stage Presentation
- Public Performance Skills
- Cultural Leadership
- Creative Expression



OUR APPROACH



CONCEPT DEVELOPMENT



STRATEGIC PLANNING



CREATIVE DESIGN



ARTIST & TALENT COORDINATION



STAGE PRODUCTION



TECHNICAL MANAGEMENT



VENUE COORDINATION



EVENT MARKETING SUPPORT



EXECUTION MANAGEMENT



QUALITY & EVALUATION



Our focus is on delivering memorable experiences that exceed client expectations while maintaining the highest standards of professionalism and excellence.



OUR LEADERSHIP

Experience • Passion • Excellence

CHITHRA SAJEESH VISWAMBAREN

Co-Founder & Artistic Director

- Dance Educator
- Choreographer
- Performing Artist
- Cultural Ambassador
- 15+ Years of Experience
- Kerala Kalamandalam Graduate
- Trained 10,000+ Students
- Directed Major Cultural Productions
- Judged Competitions & Workshops
- Mega Mohiniyattam (500+ Dancers)

Chithra Sajeesh Viswambaren is an accomplished Dance Educator, Choreographer, Performing Artist, and Cultural Ambassador with over fifteen years of professional experience across the UAE and India.

A Kerala Kalamandalam graduate, she specializes in Mohiniyattam, Bharatanatyam, and Ottamthullal.

She has trained more than 10,000 students, directed major cultural productions, judged dance competitions, conducted workshops, and led a landmark Mega Mohiniyattam performance involving over 500 dancers.

She oversees the organization's artistic direction, cultural programming, choreography, and talent development.

DR. AMRUTHA ANAND

Co-Founder & Director –
Wellness & Innovation

- Ph.D. in Yoga & Health Science
- International Yoga Practitioner
- Academic & Wellness Expert
- 15+ Years of Experience
- 150+ Workshops Conducted
- Author, Researcher & Educator
- Multiple International Yoga World Record Holder

Dr. Amrutha Anand is a distinguished academic, wellness professional, and internationally recognized yoga practitioner with extensive experience in higher education, health promotion, community wellbeing, and professional training.

She has delivered more than 150 workshops, authored books, published research, and is a multiple international yoga world record holder.

Her expertise guides the organization's wellness initiatives, educational collaborations, and innovation strategy.

WHY CHOOSE AMAZING PERK

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| Professional Event Management | Experienced Leadership Team | End-to-End Event Solutions | Cultural & Wellness Expertise |
| Artist & Talent Development | International Quality Standards | Customized Event Solutions | Creative Stage Productions |
| Community Centered Programs | Strong Educational Partnerships | Commitment to Excellence | Multicultural Experience in the UAE |



OUR COMMITMENT

We are committed to creating events that inspire, educate, entertain, and unite communities. Through professionalism, creativity, and cultural excellence, Amazing Perk strives to make every event a meaningful and memorable experience while contributing to the cultural and social development of the UAE.

CONTACT US

AMAZING PERK EVENTS LLC

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